

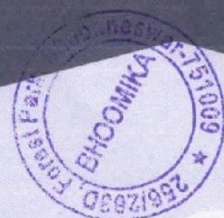


BHOOMIKA
ensuring quality life & livelihood

ANNUAL REPORT

2019 - 2020

256-A, FOREST PARK,
BAPUJI NAGAR,
BHUBANESWAR-751009,
ODISHA



Vice-Chairman
Bhoomika Hospital

Arjunjit Mishra

FIND US AT
bhoomika.org

A MESSAGE FROM THE FOUNDER



A brief introduction to our founder, Dr. Bhisma Pratap Rath -

A pioneer in the field of eyecare, Dr. Rath, is the founder of Bhoomika. He has been accredited as the torch-bearer for eyecare in rural Odisha and is best described as a development activist and a compassionate humanitarian. He has dedicated his life to bring healthcare to the doorstep of the underprivileged and marginalized. His untiring pursuit of excellence in eyecare has been recognized both in India and abroad.

In order to compile this report, we sought Dr. Rath for a few words because how can a report be complete without a glance at the thoughts of the man who has brought together the team and faculty that forms the foundation of the organization and its projects.

"I believe it is important to acknowledge our hardships as much as we do our achievements and successes. The last two years have been extremely difficult for everyone and we were no exception. Our work, reports, etc. have suffered but we are striving to do our best. I am very happy to see this as it reflects the hard-work and efforts of the entire team. God Bless You."



DR. BHISMA PRASAD RATH

Vice-Chairman
Bhoomika Hospital

Bhismit Mehta

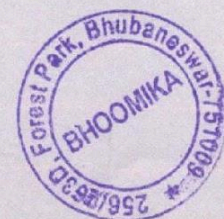


VISION

To improve the quality of life through restoration of sight and by creating livelihood opportunities.

MISSION

To bring healthcare at not cost to the doorstep of the poor, Adivasi (indigenous communities), and aged through committed service delivery, healthcare education, training and research.

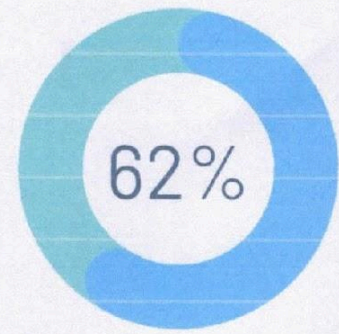


Vice-Chairman
Bhoomika Hospital

Bikunjit Mishra

BHOOMIKA EYECARE

Attributed as the Blind Capital of the World, India has a population of 32 million visually impaired. 62% of this is caused by Cataract, making it one of the leading causes. Appropriate eyecare services are not just scarce but also inaccessible to the rural poor and Adivasi communities (indigenous communities) marginalizing them further.



Visually Impaired

32M

Caused by Cataract

We have strategically, backed by studies and research, been carrying out interventions in this region for over 15 years. We have organized awareness programs. We provide doorstep eye examination services in the community, as mentioned in the Vision of the organization. During the community camps people are screened for any visual difficulties and those requiring surgery are referred to our Base Hospitals where they are provided with costless surgeries, pre and post-surgical care, medicines, and prescription spectacles.

We also strive to contribute towards the communities' skill development by hiring human resources from the community. They are then trained in management, paramedic sciences, ophthalmology, etc.

All of this has been made possible by our vast network of field staff and medical professionals committed towards this shared goal of ours - every individual gets the eyecare they need and factors such as caste, class, gender, etc. shall not prevent them from availing the facilities and services they have the right to.

Activities undertaken as part of the project

Bhoomika believes that India needs an integrated people-centric eyecare system to address this gap and control the rapidly growing rate of blindness.



Vice-Chairman

Bhoomika Hospital

Silmita Mishra



OUR ACHIEVEMENTS



Vice-Chairman
Bhoomika Hospital

Bhramjit Debnath

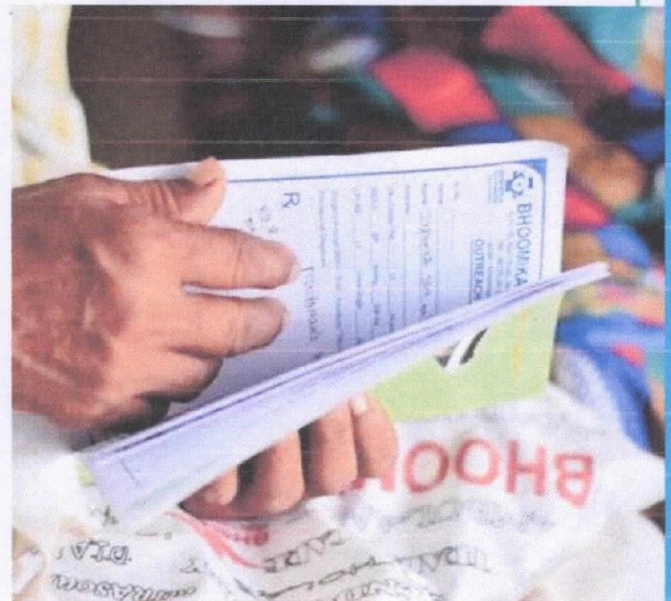
WHERE WE ARE NOW

A substantial population of individuals who suffer from visual impairment comes from low income strata of society, where preventive measures and medical procedures are hindered by poverty and inaccessibility. Studies have also shown how simple cataract surgeries have resulted in an increase in household income - when vision problems are treated, people are able to be more productive and, therefore, more financially secure. This also contributes significantly to reducing hunger within the nation

Almost 62.2% of cases of blindness are caused by cataracts hence if effective strategies are put in place, 95% of cases of blindness due to cataracts can be prevented

The national average of CSR is 75% but in rural India, the cataract surgery Ratio (CSR) is less than 40%. Current CSR in India is five thousand per million but desired CSR is approximately nine thousand per million. This poor CSR and Covid 19 pandemic has increased the deficit of cataract surgeries little over 125 million.

This is where Bhoomika steps in.



After a thorough stakeholder analysis, we planned the following activities:

1. **Awareness Sessions:** To address the social, economic, and cultural factors that influence health.
2. **Outreach Program:** Our team of field staff connect the remote communities to the healthcare facilities we have set up. This is a 3-day process, where the announcement is made on Day 1, Day 2 is when the eye camps are set up and our team of professionals screen for any ailments, the next day referrals are sent to the Base Hospital in case they require Cataract surgeries. We have buses and vans for their commute, and also take care of their lodging at the hospital.
3. **Costless Surgeries:** Surgeries at the Base Hospital are covered by the Odisha Government's BSKY scheme.
4. **Community and Resource Mobilization:** Skill development takes place at the community level as we hire and train people from the community in paramedical sciences, ophthalmology, etc.
5. **Vision Centres:** To screen for general eyecare problems.



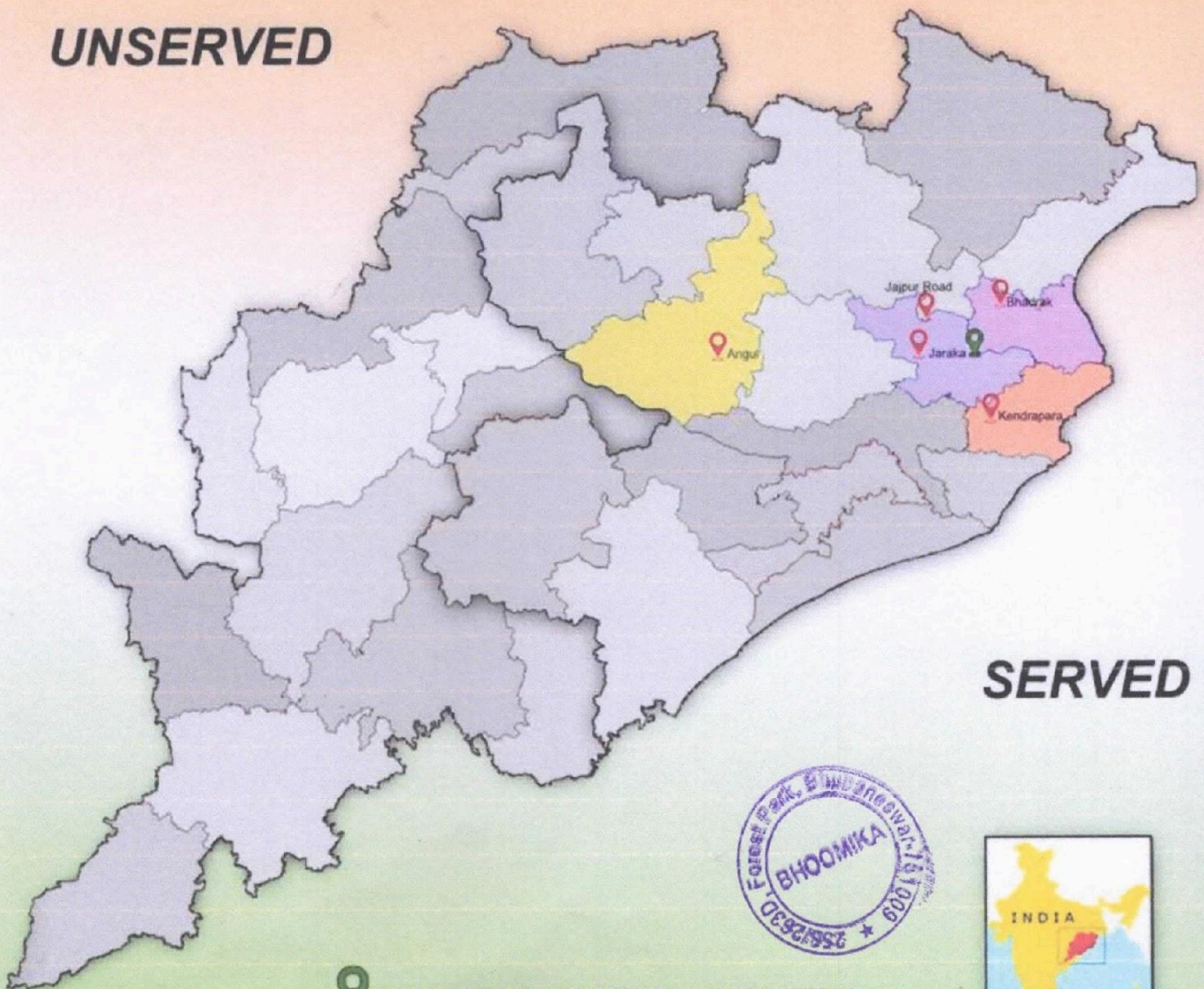
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Dr. Anisat Akhbar

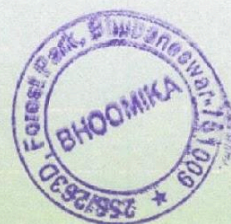
OUR PRESENCE


We believe that accessibility should not be a hindrance to health. Hence, our presence has been embedded in 4 Districts, at 5 locations across Odisha. Bhoomika currently runs 5 hospitals that stand to serve underprivileged communities


UNSERVED



SERVED



 **BHOOMIKA GENERAL HOSPITAL**

 **BHOOMIKA EYE HOSPITAL**

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MAP OF ODISHA

Bikramjit Mishra

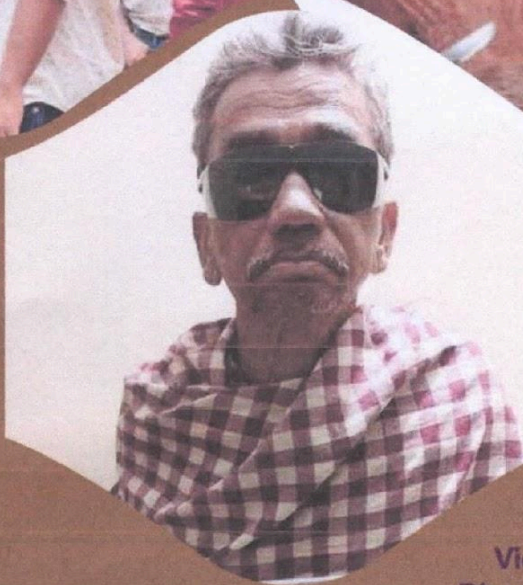
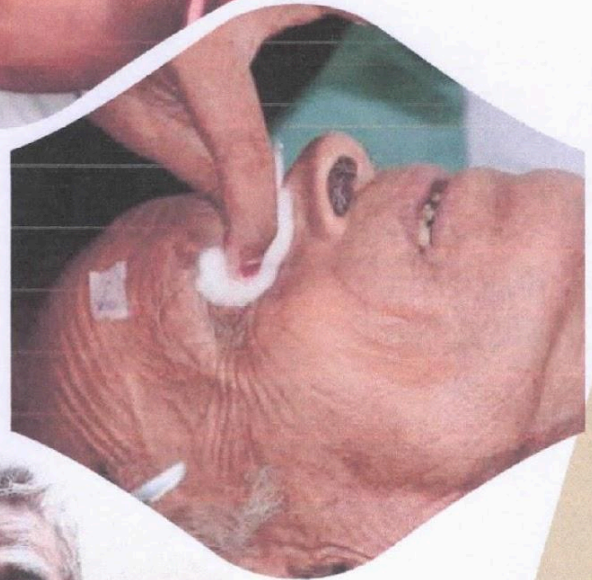
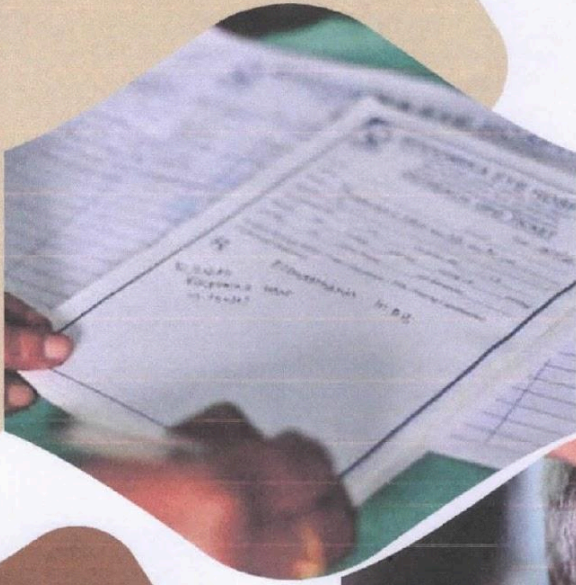
615+
Community Camps

8791
Cataract Surgeries



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Bhoomika Hospital

Bikramjit Meena



Vice-Chairman
Bhoomika Hospital

Kishorjit Nayak

OUR BOARD

Dr. B. P. Rath

Founder and Secretary

He has been passionate about bringing quality eyecare to even the remotest corners of Odisha.

Mr. Sudha Ranjan Sahu

President

He leads the Human Resources Department at Bhoomika where she looks after talent acquisition, retention, and employee nurturing.

Mr. Biswajit Mohanty

Vice Chairperson

An alumnus of EDI Ahmedabad, he has had a great learning curve in over two decades in the field of social development. He has also worked extensively in the healthcare and livelihood sectors of rural Odisha.

**Dr. D. N. Parida**

Executive Member

Dr. Parida is a mentor of the Bhoomika Group of Eye Hospitals. He leads the team of eye surgeons and provides impetus for the entire body.

Ms. Leena Dutta

Executive Member

She has a history of over two decades in the IT industry and has led innovation in the corporate healthcare sector.

Mr. Sudhakar Moharana

Treasurer

Mr. Moharana joined Bhoomika in 2016 after his assignment at Eneckorea Consultancy Private Limited of more than a decade.

Vice-Chairman
Bhoomika Hospital
Biswajit Mohanty

CONTACT

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Biswajit Mohanty

Vice Chairman

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Biswajit Mohanty
Vice Chairman
Bhoomika Hospital