



Bhoomika

Annual Report

Odisha :

**256-A, Forest Park Rd.,
Bapuji Nagar, Bhubaneswar,
Odisha - 751009**

Presented By :

**A-99, DDA Shed,
Block A, Okhla Phase II,
New Delhi - 110020**

www.bhoomika.org

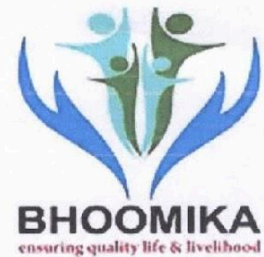
2020-21



**Vice-Chairman
Bhoomika Hospital**
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About Us

Bhoomika strives towards providing quality eyecare to the marginalized, especially those suffering from cataract induced blindness. Our roots can be traced to the Super Cyclone of 1999 when we began with rehabilitation and restoration work. We have grown in scope ever since, establishing our first eyecare hospital in 2007 and working towards our mission of 'Prevention of Blindness'.



Our work includes training and recruiting paramedic staff from the communities, carrying out outreach programs via regular community eye-screening camps, setting up vision centers to strengthen the eyecare ecosystem, and additionally distributing free medicines, spectacles, and sunglasses.

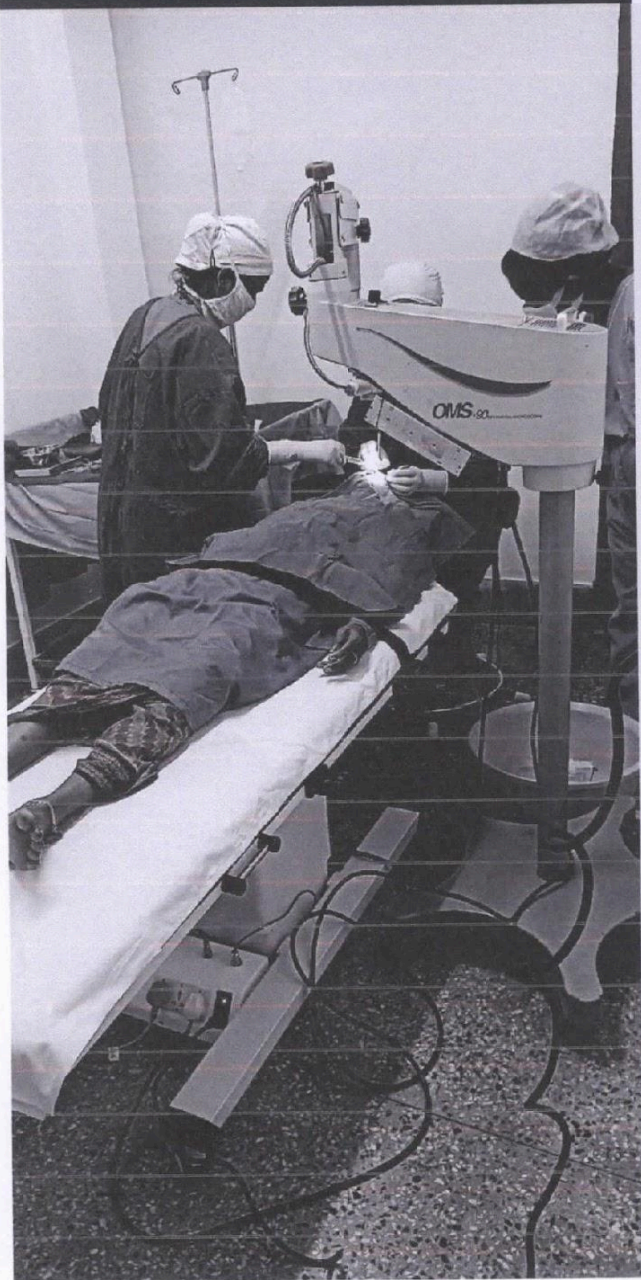
www.bhoomika.org



S. Sujit Acharya
Vice-Chairman
Bhoomika Hospital

Our Vision

To improve the quality of life through restoration of sight and by creating livelihood opportunities.



Our Mission

To bring healthcare at no cost to the doorstep of the poor, Adivasi (indigenous communities), and aged through committed service delivery, healthcare education, training and research.

Vice-Chairman
Bhoomika Hospital
Biswajit Mishra

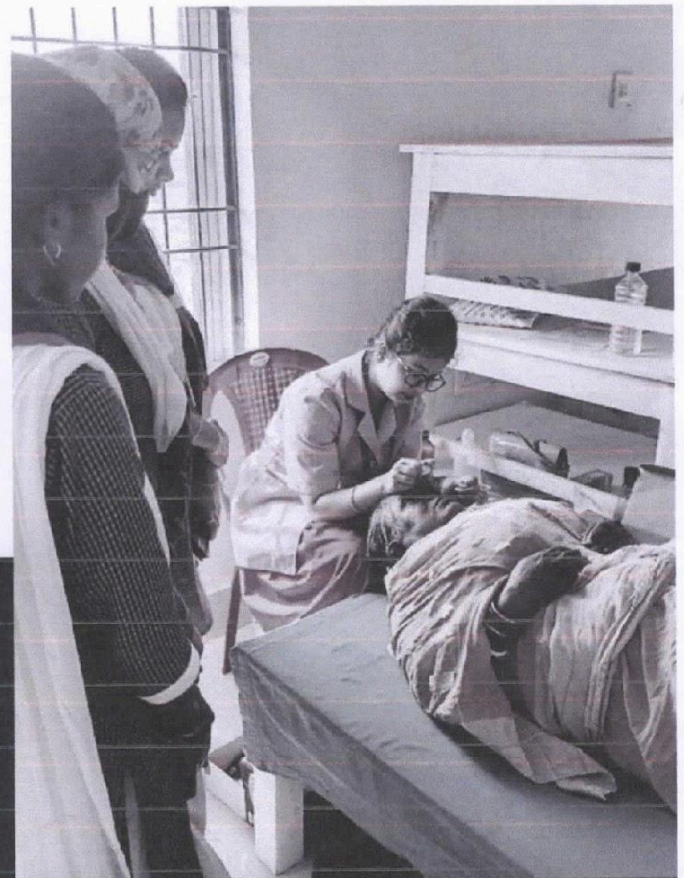


Bhoomika Eyecare

India, now known as the Blind Capital of the World, has an attributed population of 3.2 crore visually-impaired. Of this number, approximately 62.2% cases are caused by Cataract, despite being one of the safest treatment procedures. This is because the desired national Cataract Surgery Ratio (CSR) is 75% and less than 40% are being fulfilled in the rural pockets of India. According to the National Program for Control of Blindness (NPCB) this deficit of surgeries is of about 12.5 crore. Preventive and corrective measures are hindered by inaccessibility and poverty.

Studies have also shown a direct correlation between these measures and an increase in productivity, enabling people to secure their livelihood and reduce hunger within the community.

We have, thus, come up with an integrated people-centric approach to address this gap, especially for the marginalized and Adivasi communities.



We intend to ensure that every person gets the healthcare service they have the right to without any social or economic factors preventing them, making it available at their doorsteps.



Vice-Chairman
Bhoomika Hospital
Sri Sanyal & Associates

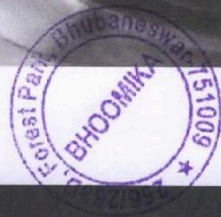


Under the Outreach Program, our field staff, with the help of local self-governance bodies, carry out a three-day eye screening camp in the districts. The first day is used to raise awareness and spread work about the camp. The second day is when our team of professionals and paramedics screen for ailments. Those diagnosed with Cataracts are referred to our base hospitals. The third day beneficiaries are taken to the hospital, with all transportation and lodging costs borne by the organization; with this we aim to reach even the remotest of pockets in the state.



These Cataract surgeries are carried out free of cost in collaboration with the Odisha Government's Biju Swasthya Kalyan Yojna (BSKY). Vision Centres are set up to screen for and address other general eye-related problems.

We also train and mobilize human resources from the community itself. They are trained in paramedical sciences, ophthalmology, etc.



Vice-Chairman

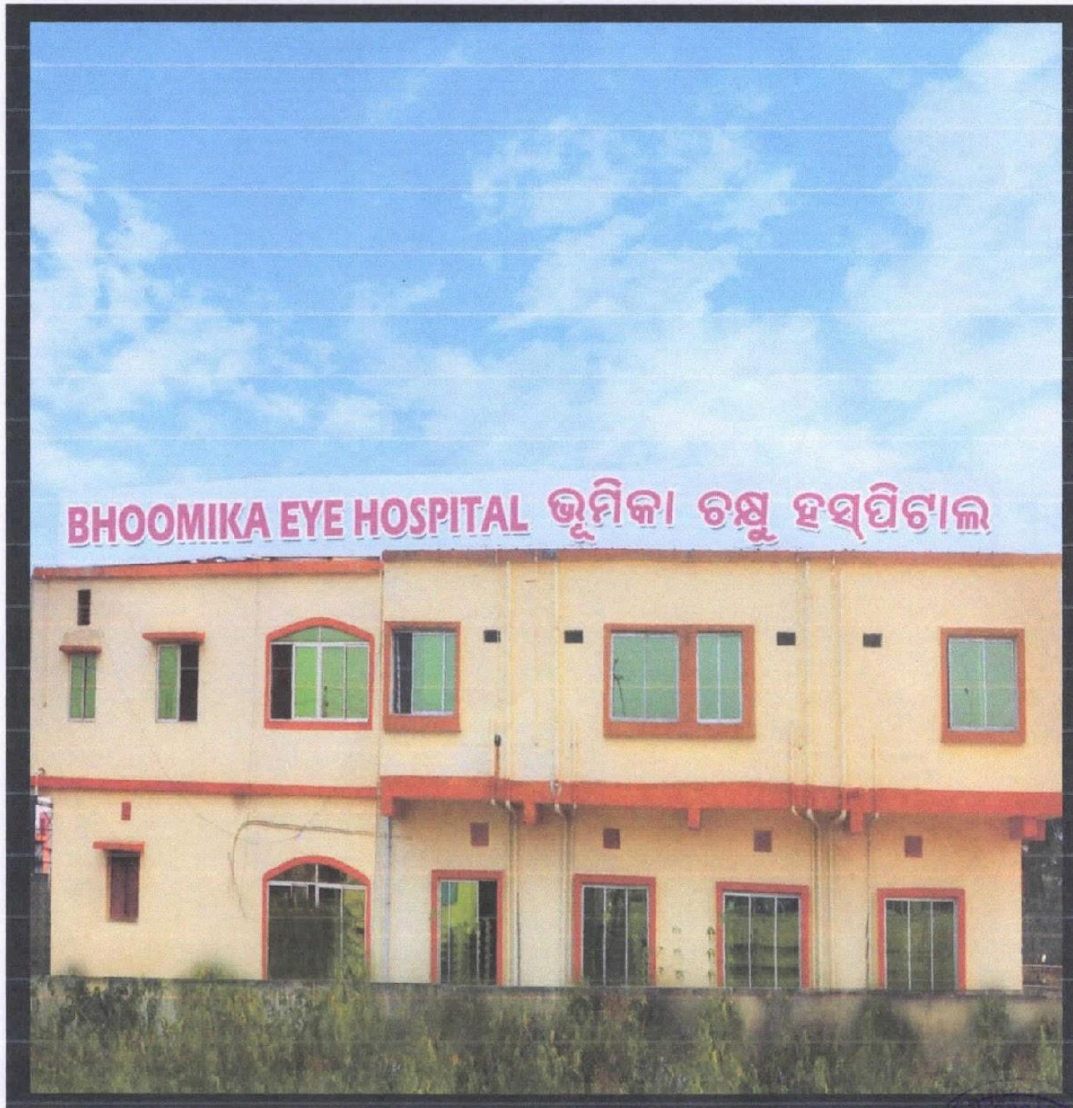
Bhoomika Hospital

Bismita Mishra

Our Footprint

We run 10 Charitable Eye Hospitals, 2 General Hospitals, and 7 Vision Centers to bring quality eyecare services to the doorsteps of the underserved.

Our presence spans across 10 Districts with 19 locations in total across Odisha.



Vice-Chairman
Bhoomika Hospital

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A Year in Review

In the last year we have provided the following amount of cataract surgeries, conducted camps, and distributed glasses and medicines:



Vice-Chairman
Bhoomika Hospital
Bisujit Mohanty

The Board

Dr. Bhisma Prasad Rath

Founder and Secretary

He has been passionate about bringing quality eyecare to even the remotest parts of Odisha.

Ms. Lipika Mitra

President

She leads the Human Resources Department where she looks after talent acquisition, retention, and employee nurturing.

Dr. Biswajit Mohanty

Vice Chairperson

An alumnus of EDI Ahmedabad, he has had a great learning curve of over two decades in the field of social development. he has also worked extensively in the healthcare and livelihood sectors.

Mr. Sudhakar Moharana

Treasurer

Mr. Moharana joined Bhoomika in 2016 after his assignment at Eneckorea Consultancy Private Limited of more than a decade.

Dr. D. N. Parida

Executive Member

Dr. Parida is a mentor of the Bhoomika Group of Eye Hospitals. he leads the team of eye surgeons and provides impetus for the entire body.

Dr. Sulagna Raut

Executive Member

Dr. Raut is a BDS who is part of the medical team serving as in-house surgeon at the Bhoomika Covid Specialty Hospital.

Ms. Leena Dutta

Executive Member

She has a history of over two decades in the IT industry and has led innovations in the corporate healthcare sector.



**Vice-Chairman
Bhoomika Hospital**

Biswajit Mohanty

Contact Us

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BHOOMIKA
ensuring quality life & livelihood



Vice-Chairman
Bhoomika Hospital



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