BHOOMIKA

ensuring quality life & livelihood

2022-23 ANNUAL REPORT

FIND US AT

www.bhoomika.org

ODISHA

256-A, Forest Park Rd., Bapuji Nagar, Bhubaneswar, Odisha - 751009

DELHI

A-99, DDA Shed, Block A, Okhla Phase II, New Delhi - 110020

A MESSAGE FROM THE FOUNDER

Dr. Bhisma Pratap Rath

A brief introduction to our founder, Dr. Bhisma Pratap Rath -

A pioneer in the field of eyecare, Dr. Rath, is the founder of Bhoomika. He has been accredited as the torch-bearer for eyecare in rural Odisha and is best described as a development activist and a compassionate humanitarian. He has dedicated his life to bring healthcare to the doorstep of the underprivileged and marginalized. His untiring pursuit of excellence in eyecare has been recognized both in India and abroad.

In order to compile this report, we sought Dr. Rath for a few words because how can a report be complete without a glance at the thoughts of the man who has brought together the team and faculty that forms the foundation of the organization and its projects.

"***I believe it is important to acknowledge our hardships as much as we do our achievements and successes. The last two years have been extremely difficult for everyone and we were no exception. Our work, reports, etc. have suffered but we are striving to do our best. I am very happy to see this as it reflects the hard-work and efforts of the entire team. God Bless You.***"

VISION

To improve the quality of life through restoration of sight and by creating livelihood opportunities.

MISSION

To bring in free and affordable healthcare to the doorstep of the poor, tribal and aged through committed service delivery, healthcare and education, training & research.

Our Flagship Program

BHOOMIKA EYE CARE

Attributed as the Blind Capital of the World, India has a population of 32 million visually impaired. 62% of this is caused by Cataract, making it one of the leading causes. Appropriate eyecare services are not just scarce but also inaccessible to the rural poor and Adivasi communities (indigenous communities) marginalizing them further.

32 M
visually impaired

62%
caused by Cataract

Activities undertaken as part of the project

Bhoomika believes that India needs an integrated people-centric eyecare system to address this gap and contain the rapidly growing rate of blindness.

We have strategically, backed by studies and research, been carrying out interventions in this region for over 15 years. We have organized **awareness programs**. We provide **doorstep eye examination services** in the community, as mentioned in the Vision of the organization. During the **community camps** people are screened for any visual difficulties and those requiring surgery are referred to our Base Hospitals where they are provided with **costless surgeries**, pre and post-surgical care, medicines, and **prescription spectacles**.

We also strive to contribute towards the communities' skill development by hiring human resources from the community. They are then trained in management, paramedic sciences, ophthalmology, etc.

All of this has been made possible by our vast network of field staff and medical professionals committed towards this shared goal of ours - every individual gets the eyecare they need and factors such as caste, class, gender, etc. shall not prevent them from availing the facilities and services they have the right to.

OUR ACHIEVEMENTS

Services we provided

NUMBER OF OPD REGISTRATIONS 1,94994

TOTAL SPONSORED SURGERIES 29,868

NO OF SCREENING CAMPS 4,698

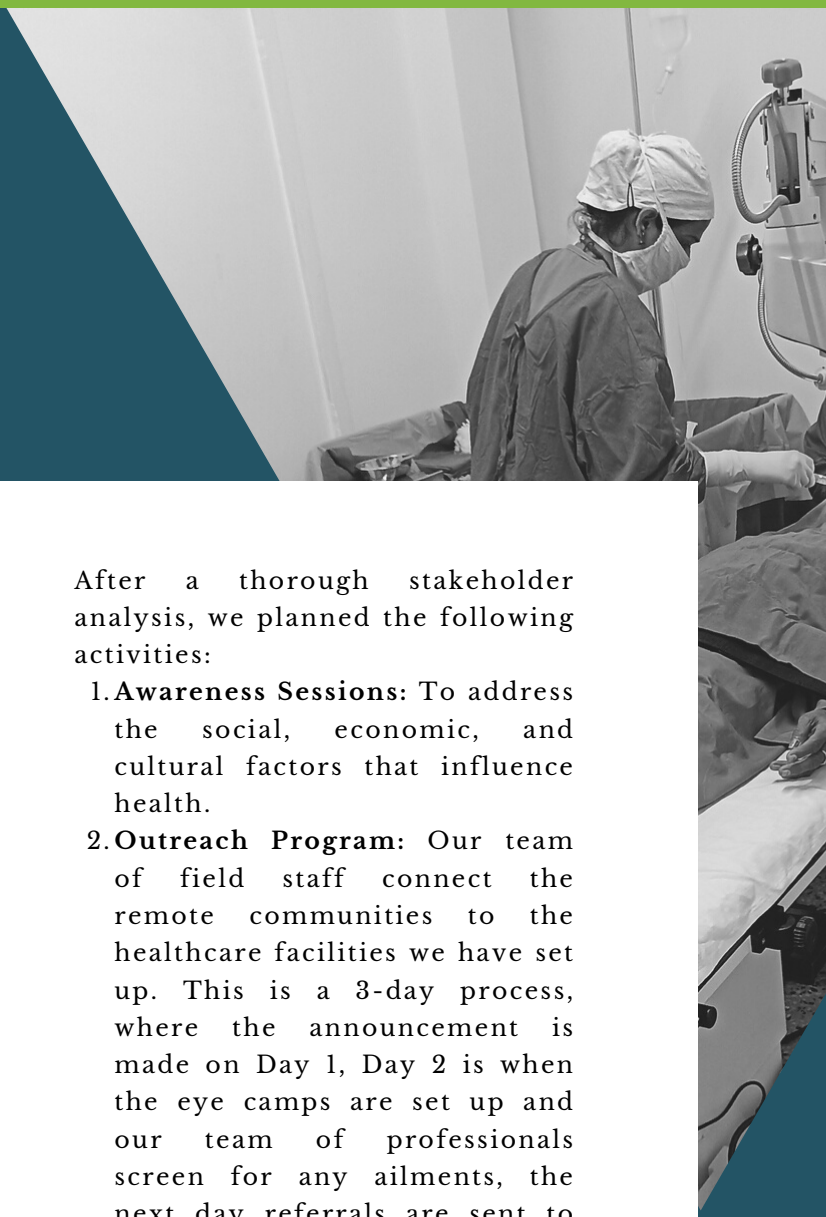
Total No. Of Optical Sale 37,874

DOORSTEPS SCREENING THROUGH VILLAGES CAMPS 92,374

GIVEN FREE TRANSPORTATION & FOOD & MEDICINES 37,113

a year's overview

WHERE WE ARE NOW



A substantial population of individuals who suffer from visual impairment comes from low-income strata of society, where preventive measures and medical procedures are hindered by poverty and inaccessibility. **Studies have also shown how simple cataract surgeries have resulted in an increase in household income - when vision problems are treated, people are able to be more productive and , therefore, more financially secure.** This also contributes significantly to reducing hunger within the nation

Almost 62.2% of cases of blindness are caused by cataracts hence if effective strategies are put in place, 95% of cases of blindness due to cataracts can be prevented

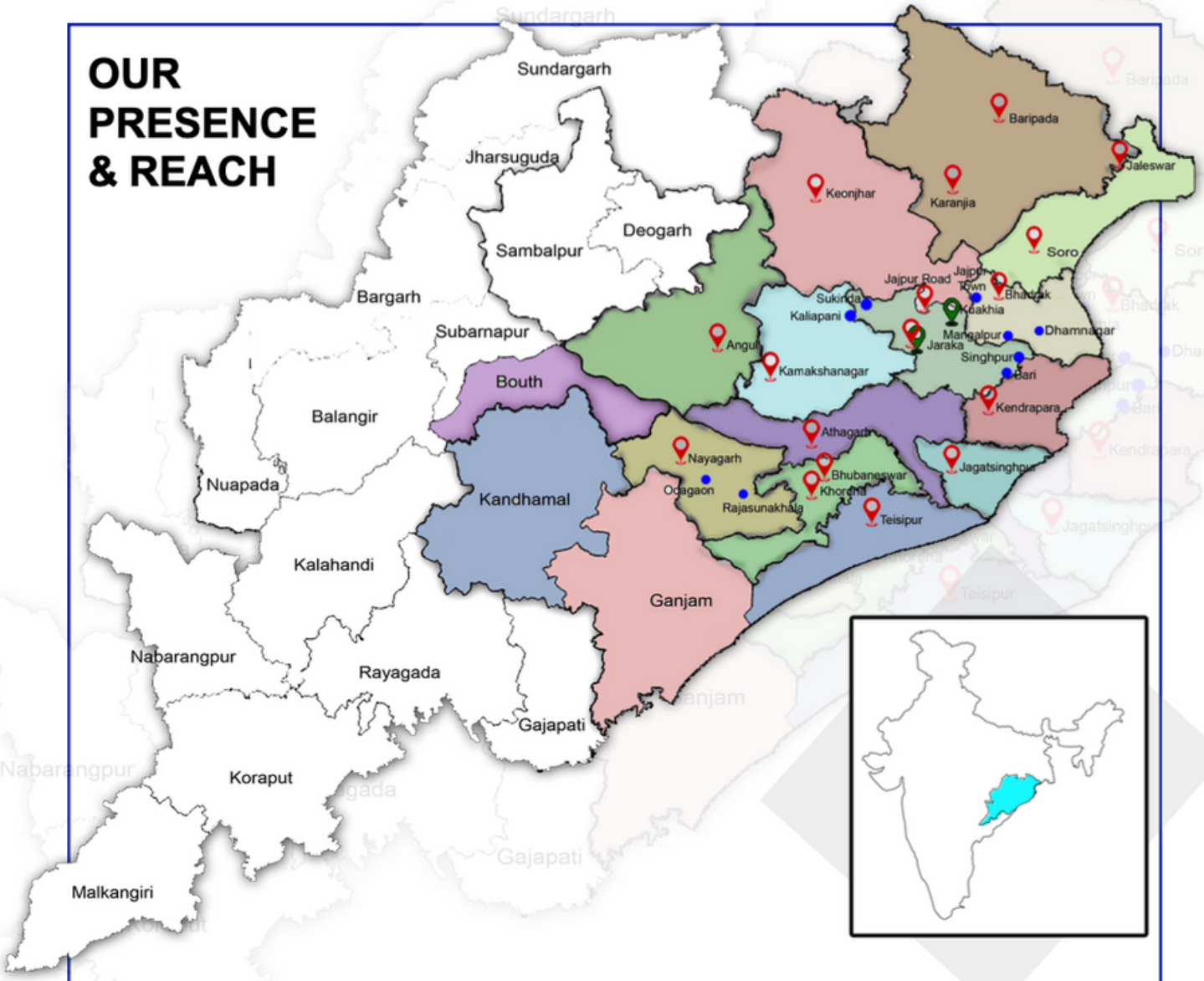
The national average of CSR is 75% but in rural India, the cataract surgery Ratio (CSR) is less than 40%. Current CSR in India is five thousand per million but desired CSR is approximately nine thousand per million. This poor CSR and Covid 19 pandemic has increased the deficit of cataract surgeries little over 125 million.

This is where Bhoomika steps in.

After a thorough stakeholder analysis, we planned the following activities:

1. **Awareness Sessions:** To address the social, economic, and cultural factors that influence health.
2. **Outreach Program:** Our team of field staff connect the remote communities to the healthcare facilities we have set up. This is a 3-day process, where the announcement is made on Day 1, Day 2 is when the eye camps are set up and our team of professionals screen for any ailments, the next day referrals are sent to the Base Hospital in case they require Cataract surgeries. We have buses and vans for their commute, and also take care of their lodging at the hospital.
3. **Costless Surgeries:** Surgeries at the Base Hospital are covered by the Odisha Government's BSKY scheme.
4. **Community and Resource Mobilization:** Skill development takes place at the community level as we hire and train people from the community in paramedical sciences, ophthalmology, etc.
5. **Vision Centres:** To screen for general eyecare problems.

OUR PRESENCE & REACH



With a dedicated team of **127** Community Health Mobilizers, we reached **144** blocks across **16** districts in Odisha, making a significant impact on public health.

Districts Covered

Odisha

- Angul
- Baudh
- Balasore
- Bhadrak
- Cuttack
- Dhenkanal
- Ganjam
- Jagatsinghpur
- Jajpur
- Khordha
- Kandhamal
- Kendrapada
- Keonjhar
- Mayurbhanj
- Nayagarh
- Puri

West Bengal

- East Medinipur

4,698

Camps

42,656

Cataract Surgeries

A FEW GLIMPSES

PROJECT DRISHTI
Free Eye Check up Camp with Free Eye Surgeries
A project of
CANARA HSBC LIFE INSURANCE
Conducted by
BHOOMIKA EYE HOSPITAL,
JALESWAR, ODISHA
Place :
Day & Date :

PROJECT DRISHTI
CANARA HSBC LIFE INSURANCE

PROJECT DRISHTI
CANARA HSBC LIFE INSURANCE
Conducted by
BHOOMIKA EYE HOSPITAL,
JALESWAR, ODISHA
OFFICER

ଟାଟା ଷ୍ଟିଲ ଲଙ୍ଗ ପ୍ରଡକ୍ଟସ, ବିଲେଇପଦା
TATA
ଓ ଭୂମିଜା ଚକ୍ଷୁ ଚିକିତ୍ସାଳୟ
ମିଳିତ ଆନୁକୂଲ୍ୟରେ
ବିଶାଳ ମୋତିଆ ବିନ୍ଦୁ ଚିହ୍ନଟ ଶିବିର

Supported by
HelpAge India
Fighting isolation, poverty, neglect
Conducted by : Lions Bhoomika
Chhendipada
Plot No. -
Venue :
THAKURGARH
G.P. OFFICE
Date

VOICES FROM THE FIELD

Anand Das
65-years-old

Mayurbhanj District

"Life seems more beautiful, now that I have attained my vision back", explains 65 year old Anand Das, a beneficiary who regained his vision after undergoing cataract surgery.

Mr. Das's noticed his vision fading about a year back. In a social structure that often neglects the ailments and hardships of the elderly, he found it difficult to find sympathy or help. Now with his vision also fading, the difficulties he faced became more perilous. After his wife passed away and his family chose to neglect him, Mr. Das led an independent life. With the onset of his eye issues, he could not go to work regularly and hence had no means to sustain himself.

Bhoomika hosted one of our eye-examination camps in a village one hundred kilometers outside of Bhubaneshwar. Mr. Das attended the camp with hopes of attaining a remedy for his ever-reducing vision. He got examined by our esteemed panel of doctors and healthcare workers, who promptly diagnosed him with cataracts. He was sent to the nearest Bhoomika hospital, with all expenses taken care of, where a 15-minute surgery was conducted to remove his cataracts. Many like Mr. Das are facing the consequences of cataracts. Not only does it impede their vision but it also rendered them incapable of sustaining themselves and making a living. It is imperative that Bhoomika's work reaches many more people like Mr. Das, thus, transforming them back into productive citizens.

VOICES FROM THE FIELD

Supriya
66-years-old

Jajpur District

Supriya is a sixty-six-year-old lady who came to us during one of our camp being organised near Jajpur District of Odisha. The tehsil she hails from is known for being the site for ongoing constructions, employing labor and manual workers from the local residents themselves. One such person was Supriya.
She used to work at one of these construction sites about ten years back, in order to support her household. However, in the last ten years she had started noting a gradual decline in vision. Chalking it up to age and circumstances, she neglected it. This is a common theme as several women from these rural backgrounds put aside their own health, prioritising their families above themselves.When the higher-ups learned of her visual difficulties, they quickly laid her off.

This just served to increase the emotional and social burden she was already dealing with, affecting her health even more. She also began experiencing difficulties in her daily tasks such as navigating her house, cooking, etc. Feeling helpless, she asked her children for assistance. Her children also had their own households to look after or had migrated out of the state in search of better opportunities and work.
It is during this time that she heard of the camp being organized by Bhoomika from the village's head. The next day she traveled to the camp, determined to seek help and regain her independence.
It is this perseverance and determination that inspires all of us at Bhoomika, motivating us to continue with our work of helping people live their lives to the fullest.

IN THE NEWS

The Samaja

କେନ୍ଦୁଝର

୪ ଅକ୍ଟୋବର ୨୦୨୩

ଭୂମିକାଚରପଡ଼ୁ 'ସ୍ୱଚ୍ଛତାହିଁସେବା' କାର୍ଯ୍ୟକ୍ରମ

ଶିଶୁମହୋତ୍ସବ ସୁରଭି କାର୍ଯ୍ୟକ୍ରମ

ଭୂମିକା ହସ୍ପିଟାଲ ପକ୍ଷରୁ ଗାନ୍ଧୀ ଜୟନ୍ତୀ ରେ ସ୍ୱଚ୍ଛତା କାର୍ଯ୍ୟକ୍ରମ

କେନ୍ଦୁଝର/୧୦ (ଅନେକ ସୂଚନା) : କେନ୍ଦୁଝର ସହର,ଜେଲ ରୋଡ୍ ,ଚର୍ଚ ଛକ ରେ ଥିବା ଭୂମିକା ଚକ୍ଷୁ ହସ୍ପିଟାଲ ପକ୍ଷ ରୁ ଆଜି ଗାନ୍ଧୀ ଜୟନ୍ତୀ ଦିବସ ଖୁବ ଧୁମ ଧାମ ରେ ପାଳନ ହୋଇ ଯାଇଛି । ଆଜି ସକାଳ ୮ ଘଟିକା ସମୟ ରେ ଭୂମିକା ହସ୍ପିଟାଲ ର ସମସ୍ତ କର୍ମଚାରୀ ଚର୍ଚ ଛକ ଠାରୁ ଜିଲ୍ଲା କାରାଗାର ପର୍ଯ୍ୟନ୍ତ ସଫେଇ କାର୍ଯ୍ୟକ୍ରମ କରିଥିଲେ ଏବଂ ଜିଲା କାରାଗାର ର ସମୁଖ ପରିସର କୁ ସଫା କରିଥିଲେ । ଏହି ଗାନ୍ଧୀ ଜୟନ୍ତୀ ର ମହାନ ଦିବସ ରେ ସ୍ୱଚ୍ଛତା କାର୍ଯ୍ୟ କ୍ରମ କୁ ହସ୍ପିଟାଲ ର ଉତର ଓଡିଶା ର ଆଂଚଳିକ ପରିଚାଳକ ଜର୍ଣାଟ କିଶୋର ଜେନା ,କେନ୍ଦୁଝର ହସ୍ପିଟାଲ ର ପରିଚାଳକ ଅଖେଷାନନ୍ଦ ଦାସ , ସହ ପରିଚାଳକ ରୁଦ୍ର ନାରାୟଣ ଲୋହାର ,ସମାଜ ସେବୀ ଓ ସ୍ୱାସ୍ଥ୍ୟ କର୍ମୀ ଚିନ୍ମୟ କୁମାର ସାହୁ , ଗାନ୍ଧିବାଦୀ ସମାଜ ସେବୀ ଉକ୍ତ ବସଚ ମହାନ୍ତି ପରିଚାଳନା କରିଥିଲେ ଏବଂ ଜିଲା କାରାଗାର ର ଜେଲ ର ମନସ୍ୱିନୀ ନାୟକ ,ସୁପେରିଟେଣ୍ଡଂଟ କୁଅଁର ମାରାଣ୍ଡି ,ଆସିଷ୍ଟାଂଟ ସୁପେରିଟେଣ୍ଡଂଟ ମହେଶ୍ୱର କୁଜୁର ସ୍ୱଚ୍ଛତା କାର୍ଯ୍ୟକ୍ରମ ରେ ଭାଗ ନେଇ ଥିବା ହସ୍ପିଟାଲ ର ସମସ୍ତ କର୍ମଚାରୀ କୁ ସ୍ୱାଗତ ଜଣାଇବା ସହିତ ନିଜେ ମଧ୍ୟ କାର୍ଯ୍ୟ କ୍ରମ ରେ ଅଂଶ ଗ୍ରହଣ କରିଥିଲେ । ଶେଷ ରେ ହସ୍ପିଟାଲ ରେ ସମସ୍ତ କର୍ମଚାରୀ ମାନଙ୍କୁ ନେଇ ଏକ ସଭା ର ଆୟୋଜନ ହୋଇଥିଲା ଓ ଉକ୍ତ ସଭା ରେ ଅତିଥି ଉକ୍ତ ବସଚ ମହାନ୍ତି ଗାନ୍ଧୀ ଜି ଙ୍କ ଜୀବନି ଉପରେ ଆଲୋକପାତ କରିଥିଲେ ଏବଂ ଶ୍ରୀଯୁକ୍ତ ଜର୍ଣାଟ କିଶୋର ଜେନା କହିଥିଲେ କି ଗାନ୍ଧିଜୀ କେବଳ ମୁକ୍ତ ଭାରତ ନୁହେଁ ବରଂ ଏକ

ସ୍ୱଚ୍ଛ ଓ ସମୃଦ୍ଧ ଭାରତ ର ସ୍ୱପ୍ନ ଦେଖିଥିଲେ ଓ ଆମେ ସମସ୍ତେ ଆମ ଦେଶ କୁ ସ୍ୱଚ୍ଛ ଓ ସୁନ୍ଦର କରିବା ଆମର କର୍ତବ୍ୟ ଓ ଧର୍ମ ଓ ଆଜିର ଏହି ପବିତ୍ର ଓ ଶୁଭ ଅବସରରେ ସମସ୍ତେ ଶପଥ ନେବା ଓ ଦେଶ ର ସ୍ୱଚ୍ଛତା ପାଇଁ ବର୍ଷରେ ଶହେ ଘଂଟା ବା ସପ୍ତାହରେ ଦୁଇ ଘଂଟା ସ୍ୱତଃ ପ୍ରବୃତ ଭାବରେ ସ୍ୱଚ୍ଛତା ପାଇଁ କାମ କରିବାକୁ ଆହ୍ୱାନ ଦେଇ ଥିଲେ ଏବଂ ଶେଷ ରେ ହସ୍ପିଟାଲ ର ଆକାଉଂଟାଂଟ ଶ୍ରୀମାନ ଅରବିନ୍ଦ ରାଉତ ସମସ୍ତଙ୍କୁ ଧନ୍ୟବାଦ ଅର୍ପଣ କରି ଥିବେ ଓ ମିଷ୍ଟାନ ବଂଟନ କରାଯାଇ ସଭା ସାଙ୍ଗ କରା ଯାଇଥିଲା ଭୂମିକା ହସ୍ପିଟାଲ ର ଏହି ମହାନ ସ୍ୱଚ୍ଛତା କାର୍ଯ୍ୟ କ୍ରମ କୁ ସମାଜ ର ବିଭିନ୍ନ ମହଲ ରେ ପ୍ରଶଂସା ଶୁଣିବାକୁ ମିଳୁଛି ।

ଶ୍ରୀକ୍ରିଷ୍ଣା ମେଡ଼ିକାଲ ଷ୍ଟୋରରେ ମୋତିଆ ବିନ୍ଦୁ ଚିହ୍ନଟ ଶିବିର, କେନ୍ଦୁଝର || KEONJHOR NEWS

ଶ୍ରୀକ୍ରିଷ୍ଣା ମେଡ଼ିକାଲ ଷ୍ଟୋରରେ ମୋତିଆ ବିନ୍ଦୁ ଚିହ୍ନଟ ଶିବିର, କେନ୍ଦୁଝର || KEONJHOR NEWS

By Superadmin — 4

କେନ୍ଦୁଝର ଜିଲ୍ଲା ସାହାରପଡା ମୁଖ୍ୟାଳୟରେ ଥିବା ଶ୍ରୀକ୍ରିଷ୍ଣା ମେଡ଼ିକାଲ ଷ୍ଟୋର ଆନୁକୂଲ୍ୟରେ ମୋତିଆ ବିନ୍ଦୁ ଚିହ୍ନଟ ଶିବିର ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି । ତେବେ ଏହି ଶିବିରର ଗୋଷ୍ଠୀ ସ୍ୱାସ୍ଥ୍ୟ ସଂଗଠକ ବସନ୍ତ କୁମାର ପାତ୍ରଙ୍କ ସଂଯୋଜନାରେ ଅନୁଷ୍ଠିତ ହୋଇଥିବା ବେଳେ ସମୁଦାୟ ୪୧ ଜଣ ଚକ୍ଷୁ ପରୀକ୍ଷା ପାଇଁ ପଞ୍ଜିକରଣ କରିଥିବା ବେଳେ ୨୭ ଜଣଙ୍କ ମୋତିଆ ବିନ୍ଦୁ ଚିହ୍ନଟ ପରେ ତାଙ୍କୁ ଅଧିକ ଚିକିତ୍ସା ନିମନ୍ତେ ମେଡ଼ିକାଲ ଗାଡ଼ି ଯୋଗେ କେନ୍ଦୁଝର ଭୂମିକା ଚକ୍ଷୁ ଚିକିତ୍ସାଳୟ କୁ ପଠାଯାଇଛି । ଏହି ଶିବିରରେ ଜଓନାଲ ମ୍ୟାନେଜର କର୍ଣ୍ଣଟ କିଶୋର ଜେନା, ଗୋଷ୍ଠୀ ସ୍ୱାସ୍ଥ୍ୟ ପରିଚାଳକ ରୁଦ୍ର ନାରାୟଣ ଲୋହାର, ଚକ୍ଷୁ ସହାୟକ ଦିବ୍ୟଶ୍ରୀ ବେହେରା, ସତ୍ୟବ୍ରତ ମହାନ୍ତି ଏବଂ ଶ୍ରୀକ୍ରିଷ୍ଣା ମେଡ଼ିକାଲ ଷ୍ଟୋରର ପଦ୍ମ ଲୋଚନ ମହାନ୍ତ ପ୍ରମୁଖ ସାମିଲ ଥିଲେ ।

IN THE NEWS

ଦୋଳସାହିରେ ଚକ୍ଷୁ ଚିକିତ୍ସା ଶିବିର

ତିହିଡ଼,୨୨।୮(ନିପ୍ର): ତିହିଡ଼ ବ୍ଲକ ଅଧୀନ ଦୋଳସାହି ପଞ୍ଚାୟତ ପକ୍ଷରୁ ସୋମବାର ଚକ୍ଷୁ ଚିକିତ୍ସା ଶିବିର ଅନୁଷ୍ଠିତ ହୋଇଛି। ଶିବିରରେ ୬୪ ଜଣ ରୋଗୀଙ୍କର ଚକ୍ଷୁ ପରୀକ୍ଷା କରାଯାଇଛି। ସେମାନଙ୍କ ମଧ୍ୟରୁ ୧୪ ଜଣଙ୍କ ଆଖିରେ ମୋତିଆବିନ୍ଦୁ ଅସ୍ତ୍ରୋପଚାର ପାଇଁ ଭଦ୍ରକ ଭୂମିକା ଡାକ୍ତରଖାନାକୁ ଏକ ସ୍ୱତନ୍ତ୍ର ବସ ଯୋଗେ ପଠାଯାଇଛି। ଦୋଳସାହି ସରପଞ୍ଚ ଗୌରହରି ଜେନା ଶିବିରକୁ ଉଦ୍‌ଘାଟନ କରିଥିବା ବେଳେ ପୂର୍ବତନ ସମିତି ସଭ୍ୟ ଦାଶରଥି ମହାପାତ୍ର ପ୍ରମୁଖ ଉପସ୍ଥିତ ଥିଲେ। ଭୂମିକା ଡାକ୍ତରଖାନା ପକ୍ଷରୁ ବରିଷ୍ଠ ଚକ୍ଷୁ ଚିକିତ୍ସକ ଡା ମୁକ୍ତିକାନ୍ତ ନାୟକ, କ୍ୟାମ୍ପ ସଂଯୋଜକ ଅନାଦି ପାଳ, ପାରାମେଡିକ ଷ୍ଟାଫ ଶୁଭଲକ୍ଷ୍ମୀ ବାରିକ, ମୋନାଲିସା ପ୍ରଧାନ ପ୍ରମୁଖ ଚକ୍ଷୁ ପରୀକ୍ଷା କରିବା ସହ ଚିକିତ୍ସା କରିଛନ୍ତି।

NEWS *UPDATE*

ଜେରିଆଟ୍ରିକ୍ ସେଣ୍ଟରରେ ଚକ୍ଷୁ ଚିକିତ୍ସା ଶିବିର କରି ଜନ୍ମଦିନ ପାଳିଲେ ଆକାଶ

ଭୁବନେଶ୍ୱର, ୧୯/୯(ଇମିସ): ମୋ କଲେଜ ଅଧ୍ୟକ୍ଷ ତଥା ଅଭିନେତା ଆକାଶ ଦାସନାୟକ ତାଙ୍କ ଜନ୍ମଦିନ ସୌଭାଗ୍ୟନଗରସ୍ଥିତ ଜେରିଆଟ୍ରିକ୍ ସେଣ୍ଟର୍‌ରେ ପାଳନ କରିଛନ୍ତି। ଏହି ଅବସରରେ 'ଉତ୍ତ୍ର ଚାରିଟେବୁଲ ଟ୍ରଷ୍ଟ' ପକ୍ଷରୁ ଅନ୍ତେବାସୀଙ୍କ ଚକ୍ଷୁ ଚିକିତ୍ସା ଶିବିର ଆୟୋଜନ କରାଯାଇଥିଲା। ଭୂମିକା ଚକ୍ଷୁ ଚିକିତ୍ସାଳୟର ଅଭିଜ୍ଞ ଡାକ୍ତରମାନଙ୍କ ଦ୍ୱାରା ଅନ୍ତେବାସୀମାନଙ୍କର ଚକ୍ଷୁ ପରୀକ୍ଷା କରାଯାଇ ଆବଶ୍ୟକ ଉପକରଣ ଓ ଔଷଧ ଦିଆଯାଇଥିଲା। ଜେରିଆଟ୍ରିକ୍ ସେଣ୍ଟର୍‌ର ଅନ୍ତେବାସୀମାନେ ତାଙ୍କ ଜନ୍ମଦିନ ଉପଲକ୍ଷେ ଶୁଭେଚ୍ଛା ଜଣାଇବା ସହ ଦୀର୍ଘ ଜୀବନ କାମନା କରିଥିଲେ। ଜନ୍ମଦିନ ପାଳନ ଉତ୍ସବରେ ଉତ୍ତ୍ର ଚାରିଟେବୁଲ ଟ୍ରଷ୍ଟର ସଂପାଦିକା ଶୁଭ୍ରାଜ୍ୟୋତି ଦାସନାୟକ, ଶୁଭଶ୍ରୀ ମଙ୍ଗରାଜ, ବୈଷ୍ଣବ ଚରଣ ଭୋଳ, ଜୟଶ୍ରୀ ଧଳ, ଦେବୀ ପ୍ରସାଦ ମଙ୍ଗରାଜ, ଜୋଷିକା ବୋଷ, ପବନ ପାତ୍ରୋ, ସତ୍ୟ ସୁମନ, କିଶୋର ଦାସ, ଭାଗ୍ୟଧର ସାମଲ, ସୁମିତ୍ରା ମହାନ୍ତି, ସତ୍ୟବ୍ରତ ଜେନା, ଆଦିତ୍ୟ ଚୌଧୁରୀ, ଅସିତ୍ ସାହୁ, ବିଶ୍ୱଜିତ୍ ପ୍ରମୁଖ ଉପସ୍ଥିତ ଥିଲେ।

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FUTURE PROJECTS

Cornea Donation Drive: A recent Times of India article highlighted a highly pressing issue in the Ophthalmology space - low corneal transplant rates due to the shortage of cornea donations. The field has experienced a reduction of 52% surgeries in the last two years of the Covid-19 pandemic, according to the Eye Bank Association of India (EBAI). This is because corneal donations have dipped by 63%. This has just increased the burden of blindness in the country.
We plan to conduct **awareness camps and programs** highlighting this issue with the aim of encouraging people to donate and give life to their eyes, via donation, even after they have passed away.

Pan-India expansion: Bhoomika seeks to expand its current intervention activities to a nation-wide venture; addressing the eye-care accessibility needs of under-served communities across India. We have already planned to start facilities in the states of Gujarat, Assam, Chhattisgarh, Bihar and Delhi, with more states within the scope of expansion. The expansion project shall make way for new **eye-hospitals and vision centers** at a pan-India level. The lack of accessibility to quality eye-care facilities is a nation wide issue that Bhoomika wishes to address and resolve to the best of our capabilities in the future.

FUTURE PROJECTS

Tele-Medicine: Bhoomika is embarking on a groundbreaking project in telemedicine to serve the underserved areas and districts in Orissa, India. This initiative aims to leverage three main types of telemedicine services to improve healthcare access and benefit the local population:

Store-and-Forward Telemedicine: Bhoomika will implement a store-and-forward telemedicine system, enabling healthcare providers in remote areas to capture and securely transmit patient data, including medical records, images, and diagnostic reports, to specialists for consultation. This asynchronous communication method will facilitate expert opinions and treatment recommendations for patients without the need for in-person visits.

Remote Monitoring: Bhoomika will introduce remote monitoring solutions that allow patients with chronic conditions to be continuously tracked and evaluated. Vital signs, such as blood pressure, blood sugar levels, and heart rate, can be remotely monitored, ensuring timely intervention and reducing the need for frequent hospital visits. This service will be particularly beneficial to individuals living in hard-to-reach regions.

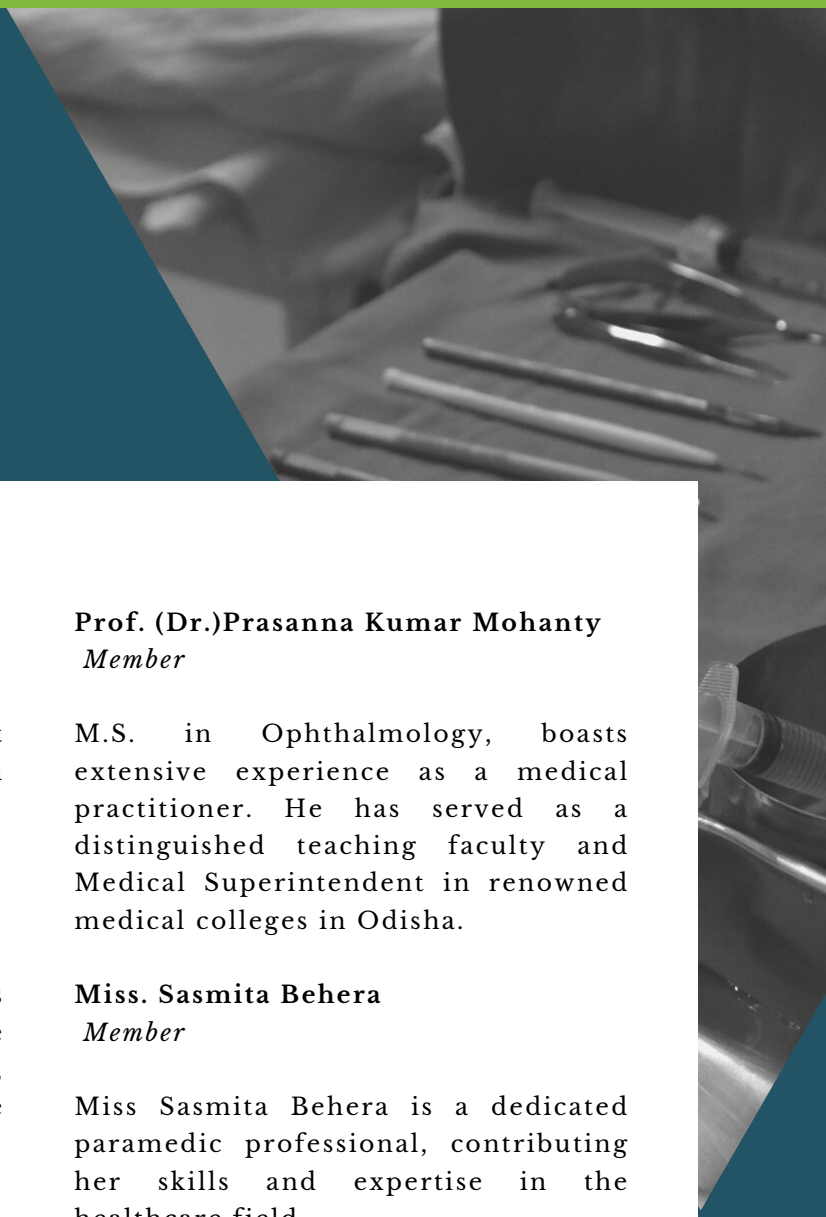
Interactive Services: Real-time interactive telemedicine consultations will connect patients in underserved areas with healthcare professionals, facilitating virtual doctor-patient interactions. This real-time communication will provide immediate access to medical advice, diagnosis, and treatment recommendations, helping patients receive timely care and reducing the burden on healthcare infrastructure.

OTHER INTERVENTION

Skill Development: Bhoomika is launching an ambitious project focused on skill development for underserved communities and individuals in Orissa, India.

This endeavour aims to provide targeted training programs, enabling these marginalized populations to acquire essential skills in areas such as vocational training, digital literacy, agriculture, and entrepreneurship. By doing so, Bhoomika seeks to empower individuals economically, reduce socio-economic disparities, and foster community development.

The project's long-term impact is expected to result in an improved quality of life for the beneficiaries, ultimately contributing to a more inclusive and equitable society in Orissa.



THE BOARD

Dr. B. P. Rath
Founder and Secretary

He has been passionate about bringing quality eyecare to even the remotest corners of Odisha.

Ms. Lipika Mitra
President

She leads the Human Resources Department at Bhoomika where she looks after talent acquisition, retention, and employee nurturing.

Mr. Biswajit Mohanty
Vice President

An alumnus of EDI Ahmedabad, he has had a great learning curve in over two decades in the field of social development. He has also worked extensively in the healthcare and livelihood sectors of rural Odisha.

Mr. Sudhakar Moharana
Treasurer

Mr. Moharana joined Bhoomika in 2016 after his assignment at Eneckorea Consultancy Private Limited of more than a decade.

Prof. (Dr.)Prasanna Kumar Mohanty
Member

M.S. in Ophthalmology, boasts extensive experience as a medical practitioner. He has served as a distinguished teaching faculty and Medical Superintendent in renowned medical colleges in Odisha.

Miss. Sasmita Behera
Member

Miss Sasmita Behera is a dedicated paramedic professional, contributing her skills and expertise in the healthcare field.

Mrs. Krushna Kumari Das
Member

She is currently employed as an HR professional, bringing her expertise to the field of human resources.

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